



# Best of the Midwest Journalism Convention

Feb. 15-17, 2019 • Millennium Hotel • Minneapolis • acpbom.org

Delegates at the Associated Collegiate Press Best of the Midwest College Journalism Convention will represent colleges and universities from around the upper midwest, including Minnesota, Wisconsin, Iowa and the Dakotas. The number of students and advisers in attendance averages 200.

The exhibit area allows event sponsors prime visibility in an intimate and relaxed setting. Starting Friday afternoon, meet attendees at your table near registration and continue the conversation at the opening reception Friday evening. Saturday morning, meet and greet late arrivals and stay through sessions.

**Exhibit Hours:**  
9-11 a.m. Friday: Setup  
Noon-6 p.m. Friday: Exhibits open  
9 a.m.-3 p.m. Saturday: Exhibits open  
3-4 p.m.: Tear down

If you can't join us in Minneapolis, show your support through a named sponsorship, ad in the convention program or attendee bag insert. All events will take place at the convention hotel.

**Questions?**  
Ashley Tilley, administrative assistant  
ashley@studentpress.org  
612-200-9254

## ORGANIZATION INFORMATION

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

On-site Contact: \_\_\_\_\_

On-site Email: \_\_\_\_\_

On-site Cellphone: \_\_\_\_\_

Contract Authorizing Name: \_\_\_\_\_

Authorizing Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

## SPONSORSHIP OPTIONS

### GOLD \$750

Opening reception

Benefits: Two 6' skirted exhibit tables with chairs  
One attendee bag insert  
Thank you at reception  
Logo and link on convention website, mobile app  
Logo in program and on convention signage

### SILVER \$600

Saturday adviser luncheon  
Convention mobile app  
Convention technology

Benefits: One 6' skirted exhibit table with chairs  
One attendee bag insert  
Logo and link on convention website, mobile app  
Logo in program and on convention signage

### BRONZE \$500

Saturday morning hospitality  
Sunday morning hospitality

Benefits: One 6' skirted exhibit table with chairs  
One attendee bag insert  
Logo and link on convention website, mobile app  
Logo in program and on convention signage

## A LA CARTE

Program ad (due Jan. 16)	<b>\$300</b>
Back page program ad (due Jan. 16)	<b>\$350</b>
Exhibit table only	<b>\$300</b>
Attendee bag insert	<b>\$100</b>
Vendor Session	<b>\$150</b>

### Advertisement specs

Registration book: Half-page ads are 6.5x4.5 inches. Ads should include 1/8 in. bleed, be in full color (CMYK), images should be at least 300 dpi, PDF format. Due by Jan. 16, 2019.

### Logos

Logos should be uploaded with your contract or sent soon after this contract. Send your logo in vector format (.ai, .eps or .pdf) to amber@studentpress.org.



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## CONTRACT DETAILS

1. Location of exhibit space is determined at the discretion of ACP and the convention headquarters hotel. Exhibits must be setup by 11 a.m. on Friday, Feb. 15, and available for delegates noon–6 p.m. that day and 9 a.m.–3 p.m. Saturday, Feb. 16.
2. The exhibit tables will consist of one six-foot skirted table, two chairs, two programs and name badges (if names of exhibitors are provided before the convention).
3. All telephone, Internet and electricity arrangements must be made directly with the Millennium Hotel. ACP will provide contact information but assumes no responsibility for expenses incurred for material handling, equipment, electrical, phone, Internet and other utility hookups or usage.
4. The exhibit area is not secure overnight. ACP will take reasonable precautions, including working with hotel staff, to ensure the exhibit area is monitored. However, ACP assumes no liability for damages, loss or theft of any property owned by the exhibitor or its agents. By authorizing this contract with a signature on the reverse side, the exhibitor hereby agrees to indemnify and hold harmless ACP, its officers, directors, employees and agents for any and all claims arising out of such damage.
5. Exhibitor giveaways must be distributed from, and confined to, the exhibit booth space. No exhibitor may distribute materials which are potentially harmful to delegates or the convention headquarters. Playing live music from your booth is prohibited.
6. To receive sponsorship benefits, exhibitors must meet deadlines for submission of advertising and exhibiting contract. Late ads cannot be accepted. Sponsorship commitments cannot be altered or refunded once the contract is submitted to ACP.
7. Limitations on privately hosted social and educational events: No exhibitor shall sponsor an educational program during the convention without 30 days advance notice. No exhibitor shall host a reception or hospitality suite during the hours of an official ACP function at which advisers are present. Exhibitors must notify ACP no later than seven days before the convention if a reception or program is going to be held when there is no official ACP function. ACP supports the rights of exhibitors to sponsor private, by-invitation-only events.
8. Each exhibiting company should register on its own. Inviting other companies to sublease exhibit space is prohibited.
9. **To register for the convention, complete the contract on the reverse side and upload to [acpbom.org/sponsors](http://acpbom.org/sponsors).**
10. Prepayment is required to hold your sponsorship. If you would like to hold your sponsorship with a credit card, but actually pay by check, please note that in the payment section. If the check has not been received four weeks prior to the event, your card will be charged.
11. All commitments for sponsorships and exhibiting cannot be altered or refunded once the contract is submitted. Please plan accordingly.

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## PAYMENT OPTIONS

**Total Owed:**      \$ \_\_\_\_\_

Payment in full is required to secure a sponsorship, exhibit space and/or ad space. ACP accepts U.S. dollars only.

**Visa      Mastercard      Discover      American Express      Check payable to ACP**

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_