



Best of the Midwest Journalism Convention

Feb. 21-23, 2020 • Millennium Hotel • Minneapolis • acpbom.org

Delegates at the Associated Collegiate Press Best of the Midwest College Journalism Convention will represent colleges and universities from around the upper midwest, including Minnesota, Wisconsin, Iowa and the Dakotas. The number of students and advisers in attendance averages 200.

The exhibit area allows event sponsors prime visibility in an intimate and relaxed setting. Starting Friday afternoon, meet attendees at your table near registration and continue the conversation at the opening reception Friday evening. Saturday morning, meet and greet late arrivals and stay through sessions.

Exhibit Hours:
9-11 a.m. Friday: Setup
Noon-6 p.m. Friday: Exhibits open
9 a.m.- Noon Saturday: Exhibits open
Noon-1 p.m.: Tear down

If you can't join us in Minneapolis, show your support through a named sponsorship, ad in the convention program or attendee bag insert. All events will take place at the convention hotel.

Questions?
Ashley Tilley, Convention and Membership Manager
ashley@studentpress.org
612-200-9254

ORGANIZATION INFORMATION

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

On-site Contact: _____

On-site Email: _____

On-site Cellphone: _____

Contract Authorizing Name: _____

Authorizing Email: _____

Authorizing Signature: _____

SPONSORSHIP OPTIONS

GOLD \$750

Opening reception

Benefits: Two 6' skirted exhibit tables with chairs
One attendee bag insert
Thank you at reception
Logo and link on convention website, mobile app
Logo in program and on convention signage

SILVER \$600

Saturday adviser luncheon
Convention mobile app
Convention technology

Benefits: One 6' skirted exhibit table with chairs
One attendee bag insert
Logo and link on convention website, mobile app
Logo in program and on convention signage

BRONZE \$500

Saturday morning hospitality
Sunday morning hospitality

Benefits: One 6' skirted exhibit table with chairs
One attendee bag insert
Logo and link on convention website, mobile app
Logo in program and on convention signage

A LA CARTE

Program ad (due Jan. 17)	\$300
Back page program ad (due Jan. 17)	\$350
Exhibit table only	\$300
Attendee bag insert	\$100
Vendor Session	\$150

Advertisement specs

Registration book: Half-page ads are 6.5x4.5 inches. Ads should include 1/8 in. bleed, be in full color (CMYK), images should be at least 300 dpi, PDF format. Due by Jan. 17, 2019. Send your ad to ron@studentpress.org.

Logos

Logos should be sent soon after this contract. Send your logo in vector format (.ai, .eps or .pdf) to ron@studentpress.org.



Best of the Midwest Journalism Convention

Feb. 21-23, 2020 • Millennium Hotel • Minneapolis • acpbom.org

CONTRACT DETAILS

1. Location of exhibit space is determined at the discretion of ACP and the convention headquarters hotel. Exhibits must be setup by 11 a.m. on Friday, Feb. 21, and available for delegates noon–6 p.m. that day and 9 a.m.– Noon, Saturday, Feb. 22.
2. The exhibit tables will consist of one six-foot skirted table, two chairs, two programs and name badges (if names of exhibitors are provided before the convention).
3. All telephone, Internet and electricity arrangements must be made directly with the Millennium Hotel. ACP will provide contact information but assumes no responsibility for expenses incurred for material handling, equipment, electrical, phone, Internet and other utility hookups or usage.
4. The exhibit area is not secure overnight. ACP will take reasonable precautions, including working with hotel staff, to ensure the exhibit area is monitored. However, ACP assumes no liability for damages, loss or theft of any property owned by the exhibitor or its agents. By authorizing this contract with a signature on the reverse side, the exhibitor hereby agrees to indemnify and hold harmless ACP, its officers, directors, employees and agents for any and all claims arising out of such damage.
5. Exhibitor giveaways must be distributed from, and confined to, the exhibit booth space. No exhibitor may distribute materials which are potentially harmful to delegates or the convention headquarters. Playing live music from your booth is prohibited.
6. To receive sponsorship benefits, exhibitors must meet deadlines for submission of advertising and exhibiting contract. Late ads cannot be accepted. Sponsorship commitments cannot be altered or refunded once the contract is submitted to ACP.
7. Limitations on privately hosted social and educational events: No exhibitor shall sponsor an educational program during the convention without 30 days advance notice. No exhibitor shall host a reception or hospitality suite during the hours of an official ACP function at which advisers are present. Exhibitors must notify ACP no later than seven days before the convention if a reception or program is going to be held when there is no official ACP function. ACP supports the rights of exhibitors to sponsor private, by-invitation-only events.
8. Each exhibiting company should register on its own. Inviting other companies to sublease exhibit space is prohibited.
9. **To register for the convention, complete the contract on the reverse side and upload to acpbom.org/sponsors.**
10. Prepayment is required to hold your sponsorship. If you would like to hold your sponsorship with a credit card, but actually pay by check, please note that in the payment section. If the check has not been received four weeks prior to the event, your card will be charged.
11. All commitments for sponsorships and exhibiting cannot be altered or refunded once the contract is submitted. Please plan accordingly.

PAYMENT OPTIONS

Total Owed: \$ _____

Payment in full is required to secure a sponsorship, exhibit space and/or ad space. ACP accepts U.S. dollars only.

Visa Mastercard Discover American Express Check payable to ACP

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____